

OUR PURPOSE

To provide amazing experiences and opportunities through world class venues, enriching and connecting Queensland communities

OUR VISION

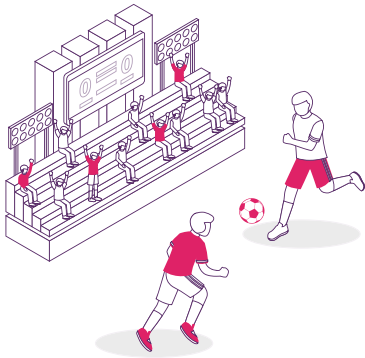
A world leader in delivering major venues, sport, entertainment and events

OUR ASPIRATIONS

- > Be an organisation that leads the industry in all aspects of our business
- > Deliver a world class, sustainable portfolio of venues that are accessible, inclusive, safe and enjoyable
- > Prioritise partnerships within our portfolio that optimise outcome and improve the wellbeing of our community
- > Be recognised by the Queensland community for delivering social and economic value to the state
- > Be an employer of choice for industry leaders and emerging talent

STRATEGIC GOALS

1 DELIVER WORLD CLASS EXPERIENCES



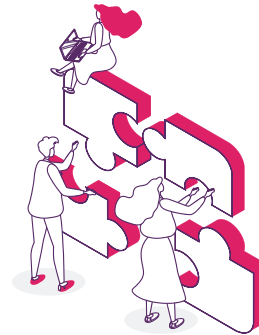
- We will be a leader in our industry in creating and enhancing experiences
- By maintaining our venues and assets we will deliver maximum inclusivity and opportunity for all
- Deliver lasting memories through positive venue experiences

2 A WORLD LEADER IN MAJOR VENUES PORTFOLIO OWNERSHIP AND MANAGEMENT



- Further enhance our strategic partnership approach
- Deliver optimised major venue portfolio standards
- Deliver an enhanced strategic approach to use of our assets
- Employ an operating and business model that maximises opportunities and outcomes from our organisational expertise and venue portfolio

3 AN INDUSTRY LEADING, HIGH PERFORMING ORGANISATION



- Lift our presence as an industry leader
- Enhance and optimise Stadiums Queensland's work practices
- Invest in our people and proactively support a growing portfolio

OBJECTIVES

OUR VALUES



WHAT WE DELIVER

- > Major events
- > High performance sport events and development
- > Community access and use

ENABLERS