

STADIUMS QUEENSLAND

Contribution to the Queensland Government's Objectives



Queensland

Good jobs
Better services
Great lifestyle

Stadiums Queensland supports the Government's objectives for the community:

GOOD JOBS

Good, secure jobs in our traditional and emerging industries

GREAT LIFESTYLE

Protect and enhance our Queensland lifestyle as we grow

BETTER SERVICE

Deliver even better services right across Queensland

STADIUMS QUEENSLAND'S STRATEGIC OBJECTIVES



1 Amazing customer experiences



2 Financial growth and viability



3 Maximise content



4 Collaborative stakeholder relations



5 High performing organisation



6 Sustainability

Supporting Jobs

Stadiums Queensland (SQ)'s venues support an estimated 5,717 full time equivalent (FTE) jobs* in Queensland, including 3,156 FTE* directly, and 2,561 FTE* jobs through flow-on activity. SQ and its venue management partners work closely with the Queensland Government, Tourism and Events Queensland, local councils and tourism bodies to attract events to the State, supporting event-based tourism.

Backing Small Business

SQ directly supports small, medium and large businesses through opportunities to provide venue services, including catering, cleaning waste management, security, ticketing, maintenance and capital works. SQ also indirectly supports other small-medium businesses in supply chains and businesses in venue precincts.

Building Queensland

Investment by the Queensland Government and SQ in major sports facilities will ensure venues are maintained and enhanced to remain iconic and support the attraction of events to Queensland, support community participation and bring economic value to the broader community.

Growing our regions

SQ helps stimulate economic activity in regional areas like North Queensland and the Gold Coast, by bringing major events to stadia and their surrounding communities, indirectly driving the visitor economy and creating local business opportunities, making regions an attractive location for residents, talent and investment.

Protecting the environment

SQ is a sustainably-focussed organisation, which aims to help protect the natural environment by reducing consumption where possible, optimising reuse and recycling practices and prioritising sustainable features in new builds.

