

STADIUMS QUEENSLAND

Contribution to the Queensland Government's Objectives

OUR PURPOSE

To provide amazing experiences and opportunities through world class venues, enriching and connecting communities

OUR VISION

A world leader in delivering major venues, sport, entertainment and events

STRATEGIC GOALS

1. Deliver world class experiences
2. A world leader in major venues portfolio ownership and management
3. An industry leading, high performing organisation



Stadiums Queensland supports the Government's objectives for the community:

GOOD JOBS

Good, secure jobs in our traditional and emerging industries

GREAT LIFESTYLE

Protect and enhance our Queensland lifestyle as we grow

BETTER SERVICE

Deliver even better services right across Queensland

Supporting jobs

In 2023-24 Stadiums Queensland's (SQ) venues supported an estimated 12,417 full time equivalent (FTE) jobs in Queensland, including 7,012 FTE directly, and 5,405 FTE jobs through flow-on activity. SQ and its venue management partners work closely with the Queensland Government, Tourism and Events Queensland (TEQ), local councils and tourism bodies to attract events to the State, supporting events-based tourism.

Backing small business

SQ directly supports small, medium and large businesses through outsourced arrangements for venue services, including catering, cleaning, waste management, security, ticketing, maintenance and capital works and indirectly supports other small-medium businesses servicing events and businesses in venue precincts.

Building Queensland

Investment by the Queensland Government and SQ in major sports facilities will ensure venues remain iconic and support the attraction of events to Queensland, support community participation and bring economic value to the broader community.

Growing our regions

SQ helps stimulate economic activity in regional areas like North Queensland and the Gold Coast, by bringing major events to stadia, making them an attractive location for residents, talent, and investment.

Protecting the environment

SQ is a sustainably-focused organisation, which aims to help protect the natural environment by reducing consumption where possible, optimising reuse and recycling practices and prioritising sustainable features in new builds.

