

STRATEGIC PLAN 2023-2027 SUMMARY

This Strategic Plan was reviewed in May 2026 and remains current for the reporting period 2026-2027



OUR PURPOSE

To provide amazing experiences and opportunities through world class venues, enriching and connecting Queensland communities

OUR VISION

A world leader in delivering major venues, sport, entertainment and events

OUR ASPIRATIONS

- > Be an organisation that leads the industry in all aspects of our business
- > Deliver a world class, sustainable portfolio of venues that are accessible, inclusive, safe and enjoyable
- > Prioritise partnerships within our portfolio that optimise outcomes and improve the wellbeing of our community
- > Be recognised by the Queensland community for delivering social and economic value to the state
- > Be an employer of choice for industry leaders and emerging talent

STRATEGIC GOALS

1 DELIVER WORLD CLASS EXPERIENCES



STRATEGIC OBJECTIVES

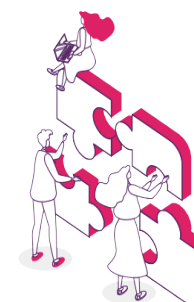
- We will be a leader in our industry in creating and enhancing experiences
- By maintaining our venues and assets we will deliver maximum inclusivity and opportunity for all
- Deliver lasting memories through positive venue experiences

2 A WORLD LEADER IN MAJOR VENUES PORTFOLIO OWNERSHIP AND MANAGEMENT



- Further enhance our strategic partnership approach
- Deliver optimised major venue portfolio standards
- Deliver an enhanced strategic approach to use of our assets
- Employ an operating and business model that maximises commercial opportunities and outcomes from our organisational expertise and venue portfolio

3 AN INDUSTRY LEADING, HIGH PERFORMING ORGANISATION



- Lift our presence as an industry leader
- Enhance and optimise Stadiums Queensland's work practices
- Invest in our people and proactively support a growing portfolio

OUR VALUES



WHAT WE DELIVER

- > Major events
- > High performance sport events and development
- > Community access and use

We aim to respect and protect human rights in our decision making and actions

ENABLERS

ASSET MANAGEMENT

ESG

TECHNOLOGY

FINANCIAL SUSTAINABILITY

INNOVATION AND CONTINUOUS IMPROVEMENT

OUR CUSTOMER SERVICE STATEMENT

We work together to deliver safe and amazing experiences, for all people, all of the time