



# Contribution to the Queensland Government's Objectives for the Community

## OUR PURPOSE

To provide amazing experiences and opportunities through world class venues, enriching and connecting communities

## OUR VISION

A world leader in delivering major venues, sport, entertainment and events

## STRATEGIC GOALS

1. Deliver World Class Experiences
2. A world leader in major venues portfolio ownership and management
3. An industry leading, high performing organisation

## GOVERNMENT'S OBJECTIVES FOR THE COMMUNITY

### Safety where you live

*Making Queensland safer*

### Health services when you need them

*Restoring health services when Queenslanders need them most*

### A better lifestyle through a stronger economy

*Growing our economy to drive down the cost of living and give Queenslanders a better lifestyle and a place to call home*

### A plan for Queensland's future

*Planning for Queensland's future*

## STADIUMS QUEENSLAND'S CONTRIBUTION

### A better lifestyle through a stronger economy

- In 2023-24 SQ's venues supported an estimated 12,417 FTE jobs in Queensland, including 7,012 FTE directly, and 5,405 FTE jobs through flow-on activity.
- SQ and its venue management partners work closely with the Queensland Government, Tourism and Events Queensland (TEQ), local councils and tourism bodies to attract events to the State, supporting event-based tourism.
- SQ directly supports small, medium and large businesses through outsourced arrangements for venue services, including catering, cleaning, waste management, security, ticketing, maintenance and capital works and indirectly supports other small-medium businesses servicing events and businesses in venue precincts.
- SQ helps stimulate economic activity in regional areas like North Queensland and the Gold Coast, by bringing major events to stadia, making them an attractive location for residents, talent and investment.

### A plan for Queensland's future

- Investment by the Queensland Government and SQ in major sports facilities will ensure venues remain iconic and support the attraction of events to Queensland, support community participation and bring economic value to the broader community, in the lead up to, during and after the Brisbane 2032 Olympic and Paralympic Games.
- SQ is a sustainably-focused organisation, which aims to help protect the natural environment by reducing consumption where possible, optimising reuse and recycling practices and prioritising sustainable features in new builds.