



**STADIUMS
QUEENSLAND**

Contribution to the Queensland Government's Objectives for the Community

OUR PURPOSE

To provide amazing experiences and opportunities through world class venues, enriching and connecting Queensland communities

OUR VISION

A world leader in delivering major venues, sport, entertainment and events

STRATEGIC GOALS

1. Deliver world class experiences
2. A world leader in major venues portfolio ownership and management
3. An industry leading, high performing organisation

GOVERNMENT'S OBJECTIVES FOR THE COMMUNITY

Safety where you live

Making Queensland safer

Health services when you need them

Restoring health services when Queenslanders need them most

A better lifestyle through a stronger economy

Growing our economy to drive down the cost of living and give Queenslanders a better lifestyle and a place to call home

A plan for Queensland's future

Planning for Queensland's future

STADIUMS QUEENSLAND'S CONTRIBUTION

A better lifestyle through a stronger economy

- Stadiums Queensland (SQ) and its venue management partners work closely with the Queensland Government, Tourism and Events Queensland (TEQ), local councils and tourism bodies to attract events to the state, supporting event-based tourism.
- SQ directly supports small, medium and large businesses through outsourced arrangements for venue services, including catering, cleaning, waste management, security, ticketing, maintenance and capital works and indirectly supports other small-medium businesses servicing events and businesses in venue precincts.
- SQ helps stimulate economic activity in regional areas like North Queensland and the Gold Coast, by bringing major events to stadia, making them an attractive location for residents, talent and investment.

A plan for Queensland's future

- Investment by the Queensland Government and SQ in major sports facilities will ensure venues remain iconic and support the attraction of events to Queensland, support community participation and bring economic value to the broader community, in the lead up to, during and after the Brisbane 2032 Olympic and Paralympic Games.
- SQ is a sustainably-focused organisation, which aims to help protect the natural environment by reducing consumption where possible, optimising reuse and recycling practices and prioritising sustainable features in new builds.

